

# Course Scheme

MBA 2025 - 27

2-Year MBA Program								Evaluation Scheme				
NSQF/National Credit Framework (NCrF) Credit levels	NSQF/National Credit Framework (NCrF) Credit levels (Four Year B.Tech/B.E etc)	Code	Subject	L	T	P	Credits	CIA	End Term	Total		
Level 6	Level 6.5	<b>SEMESTER I</b>										
		11CC.401	Principles of Management & Organization Behavior	4	0	0	3	30	70	100		
		11CC.402	Quantitative methods	3	1	0	3	30	70	100		
		11CC.501	Managerial Economics	3	0	0	3	30	70	100		
		11CC.403	Computer application for Business	3	0	0	3	30	70	100		
		11CC.404	Business Law and Ethics	3	0	0	3	30	70	100		
		11CC.502	Financial Reporting, Statement Analysis	3	0	0	3	30	70	100		
		11VAC.401	Life Skills 1	2	0	0	2	30	70	100		
		11VAC.402	Character Building & Holistic Development of Personality-I	2	0	0	0	50	50	100		
									20			
		<b>SEMESTER 2</b>										
		<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>		
		11CC.405	Data Analysis using Spreadsheet	2	0	2	3	50	50	100		
		11CC.406	Human resource management	3	0	0	3	30	70	100		
		11CC.407	Marketing Management	3	0	0	3	30	70	100		
		11CC.408	Corporate Finance	3	0	0	3	30	70	100		
		11CC.503	Operation Research	3	0	0	3	30	70	100		
		11CC.504	Research Methodology	3	0	0	4	30	70	100		
		11CC.505	Production & Operations Management	3	0	0	3	30	70	100		
		11VAC.403	Character Building & Holistic Development of Personality-II	2	0	0	0	50	50	100		
							22					
<b>Post Graduate Diploma: 47 Credits</b>												
<b>2nd Year- Only Coursework (Dual Specialization)</b>												
		<b>SEMESTER 3</b>										
		<b>CORE PAPERS</b>										
		<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>		
		11CC.506	Project Management and Entrepreneurship Development	4	0	0	3	30	70	100		
			<b>Open elective (MOOC)</b>	0	0	0	3					
		11VAC.501	Character Building & Holistic Development of Personality-III*	2	0	0	0	50	50	100		
		11CC.507	Summer Training	0	0	0	4	50	50	100		
									10			
		<b>SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)</b>										
		<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>		

Level 6.5

Level 7

11EC.508.1	Taxation	3	0	0	3	30	70	100
11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100
11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
					6			
<b>HUMAN RESOURCE MANAGEMENT (Any Two)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
					6			
<b>MARKETING MANAGEMENT (Any Two)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100
11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100
11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100
					6			
<b>INFORMATION TECHNOLOGY (Any Two)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100
11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100
11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100
					6			
<b>SEMESTER 4</b>								
<b>CORE PAPERS</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11CC.512	corporate strategy	3	0	0	3	30	70	100
11CC.513	Dissertation	3	0	0	3	50	50	100
11VAC.502	Character Building & Holistic Development of Personality-IV*	2	0	0	0	50	50	100
	Open elective (MOOC)	0	0	0	2			
UMC101	Managing Personal Finance*	2	0	0	0	50		50
					8			
<b>SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Two)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.508.4	International Finance	3	0	0	3	30	70	100
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100
11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100
					6			
<b>HUMAN RESOURCE MANAGEMENT (Any Two)</b>								

Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.509.4	International HRM	3	0	0	3	30	70	100
11EC.509.5	Employee relation	3	0	0	3	30	70	100
11EC.509.6	Strategic HRM	3	0	0	3	30	70	100
					6			
<b>MARKETING MANAGEMENT (Any Two)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.510.4	Services Marketing	3	0	0	3	30	70	100
11EC.510.5	Retail management	3	0	0	3	30	70	100
11EC.510.6	International Marketing	3	0	0	3	30	70	100
					6			
<b>INFORMATION TECHNOLOGY ( (Any Two)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100
11EC.511.5	Managing software project	3	0	0	3	30	70	100
11EC.511.6	IT consulting	3	0	0	3	30	70	100
					6			

### 2nd Year- Coursework and Research (Single Specialization)

<b>SEMESTER 3</b>								
<b>CORE PAPERS</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11CC.506	Project Management and Entrepreneurship	4	0	0	3	30	70	100
	<b>Open elective (MOOC)</b>	0	0	0	3			
11CC.504	Research Methodology	4	0	0	4	30	70	100
11VAC.501	Character Building & Holistic Development of Personality-III*	2	0	0	0	50	50	100
					10			
<b>SPECIALISATION PAPERS - FINANCE MANAGEMENT (Any Four)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.508.1	Taxation	3	0	0	3	30	70	100
11EC.508.2	Investment analysis and portfolio	3	0	0	3	30	70	100
11EC.508.3	Managing Bank and financial institutions	3	0	0	3	30	70	100
11EC.508.4	International Finance	3	0	0	3	30	70	100
11EC.508.5	Corporate Restructuring, mergers & Acquisition	3	0	0	3	30	70	100
11EC.508.6	Financial Derivatives	3	0	0	3	30	70	100
					12			
<b>HUMAN RESOURCE MANAGEMENT (Any Four)</b>								
Code	Subject	L	T	P	Credits	CIA	End Term	Total
11EC.509.1	Compensation and Benefit management	3	0	0	3	30	70	100
11EC.509.2	Workforce Planning and Talent Acquisition	3	0	0	3	30	70	100
11EC.509.3	Leadership & Team Building	3	0	0	3	30	70	100
11EC.509.4	International HRM	3	0	0	3	30	70	100
11EC.509.5	Employee relation	3	0	0	3	30	70	100
11EC.509.6	Strategic HRM	3	0	0	3	30	70	100
					12			

Level 6.5

Level 7

<b>MARKETING MANAGEMENT (Any Four)</b>									
<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>	
11EC.510.1	Product and Brand Management	3	0	0	3	30	70	100	
11EC.510.2	Sales and Distribution Management	3	0	0	3	30	70	100	
11EC.510.3	Consumer Behavior	3	0	0	3	30	70	100	
11EC.510.4	services Marketing	3	0	0	3	30	70	100	
11EC.510.5	Retail management	3	0	0	3	30	70	100	
11EC.510.6	International Marketing	3	0	0	3	30	70	100	
					<b>12</b>				
<b>INFORMATION TECHNOLOGY (Any Four)</b>									
<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>	
11EC.511.1	Data mining for business decisions	3	0	0	3	30	70	100	
11EC.511.2	Strategic Management of IT	3	0	0	3	30	70	100	
11EC.511.3	Managing digital innovation and transfer	3	0	0	3	30	70	100	
11EC.511.4	E-Commerce and digital marketing	3	0	0	3	30	70	100	
11EC.511.5	Managing software project	3	0	0	3	30	70	100	
11EC.511.6	IT consulting	3	0	0	3	30	70	100	
					<b>12</b>				
<b>SEMESTER 4</b>									
<b>Code</b>	<b>Subject</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>Credits</b>	<b>CIA</b>	<b>End Term</b>	<b>Total</b>	
11VAC.502	Character Building & Holistic Development of Personality-IV*	2	0	0	0	50	50	100	
UMC 101	Managing Personal Finance*	2	0	0	0	50		50	
11RC.501	Research Work				20	50	50	100	
					<b>20</b>				

<b>Total Credits</b>		<b>84</b>
<b>Sem 1</b>		<b>20</b>
<b>Sem 2</b>		<b>22</b>
<b>Sem 3</b>		<b>22</b>
<b>Sem 4</b>		<b>20</b>